The Los Angeles County Optometric Society would like to extend an invitation to you and your company to be part of our exciting <u>CE Event on Sunday March 29, 2020</u>. We expect a turnout of over 100 OD's from all over Southern California!

Sponsorship: \$1500 (Sponsorship limited to the first eight companies to send in their deposits)

- 1. Exhibit hall table 2 1/2 x 6 ft (not shared)
- 2. Your company's name printed on the event's program and mailer to all invitees of the event-mailed to over 1000 OD's in the Los Angeles area (please confirm your desire to sponsor ASAP to be included in mailer)
- 3. Breakfast included for 2 sponsor attendees.
- 4. Website advertising: An ad with your company logo and website link for 6 months on the LACOS website (www.lacos.net)
- 5. Company logo and contact info in one LACOS newsletter reaches over 400 OD's in the Los Angeles area

If you plan to attend, please contact Corey Hodes, O.D., Sponsorship Chair, via Phone: 310-475-1903

or Email: <u>Sponsorlacos@gmail.com</u> with the following details:

- 1. Please complete the Sponsorship Contract and mail in with your sponsorship fee (check or credit card)
- 2. Sponsorship fee payable to: LACOS or Los Angeles County Optometric Society
 - a. Please send completed Contract and check/credit card info no later than Friday , March 20th 2020.

LACOS Sponsorship % Corey Hodes 10511 West Pico Boulevard Los Angeles, CA 90064

- 3. Does your company require a W-9? Please indicate under the Additional Comments
- 4. **Please bring your company's banner** to the CE event to hang from your exhibit table along with any other company marketing materials, business cards and products to be displayed at your table. If an electrical outlet is needed or you require more space due to bringing large equipment, please inform us ASAP. Please bring your own extension cords.
- 5. Raffle prizes are highly recommended so you can participate in this fun event. All of the attendees will have to stop by your booth to get their card signed and participate in the raffle; thus we recommend you have 2 attendees to accommodate questions about your product and services and to have someone else available to sign the raffle cards. Attendees can only participate in the raffle if their card is completely signed off by all of our sponsors. Suggested average cost of the raffle gift is approximately \$50. This can include gift certificates from your company, ophthalmic equipment/supplies, gift cards (to restaurants, stores, coffee shops, etc), or any other gift you feel appropriate. All raffle prizes are gratefully accepted and appreciated by the attendees during this fun contest!
- 6. Please email your company's logo to <u>Sponsorlacos@gmail.com</u> (to be placed on the newsletter, website and other promotional items)
- 7. Date and time of the event:
 Sunday, March 29th, 2020 Registration begins at 7:30 am, event time is 8:00am – 12:30 pm * Please arrive at 7:15 am for set-up* NEW LOCATION!!!! Lux Sunset Boulevard Hotel 11461 Sunset Blvd, Los Angeles, CA 90049

LACOS Sponsorship Agreement Sponsorship limited to first eight companies we receive payment from

Name of Company:		Date:		
Representative:	Sponsorship:			
Title:				\$1500
Address:				Raffle Donation
Phone : (Company)				
Phone: (Cell)				
Email:				
Company Website:				
Bringing Banner/Table Covering?	Yes	No	Name of Attendees:	
Need an Electrical Outlet?	Yes	No		
Anticipated Raffle Item:				
Any Special Requests/Comments:				
I agree to the information I've provi	ded above.			
Representative's Signature: Date:				
Remember to bring your raffle prize	the day of t	the event!!!!!		

DEADLINE TO SUBMIT PAYMENT IS: <u>Friday</u>, <u>March 20th 2020</u>. **SPONSORS WHO DO NOT SUBMIT PAYMENT BY THIS DATE WILL NOT BE ALLOWED TO EXHIBIT**. Due to limited space, FIRST EIGHT checks/payments received will be given priority for a booth. The checks received after the first eight will be placed on a waitlist with the checks returned if the company is not taken off the waitlist

All payments are nonrefundable unless the event is canceled or if you are not taken off the waitlist for this event <u>Don't forget to email us your logo at sponsorlacos@gmail.com</u>. LACOS THANKS YOU FOR YOUR SUPPORT!

<u>We now accept credit card payments</u>!!!! If you would like to pay with a credit card, please fill out the info below:

Name on Credit Card:								
Credit Card Number:		Expir	ation Date:	_Security Code:				
Billing Zip Code:								
Credit Card Type (Circle One):	VISA	MASTERCARD	ΑΜΕΧ					